

Gabriela Jurkovičová & Viktor Soukal

THE WEIGHT OF TIME

Interactive installation which measures time by visitors weight. How Albert Einstein can help people with weight problems.

New therapy for people obsessed with their BMI: think of Albert Einstein's theories of relativity while measuring your weight. Get special scales created to convince you that getting fat could easily mean distortion of spacetime. Prescription balance is connected to two digital clocks and while the first one measures the proper time, the second one measures the slowing down of time related to the weight of the visitor. Experience your own private gravitational time dilation and imagine how time passes in different gravitational field.

Gabriela Jurkovičová, 1981, Student of the Academy of Fine Arts, Studio of New Media led by Michal Bielický and Studio of Conceptual Tendencies led by Miloš Šejn. Residency in the Studio of Intermedia Confrontations led by Jiří David at the Academy of Arts, Architecture and Design. Numerous exhibitions and curatorial work. www.sakura-graphic.com

Ing. Viktor Soukal, 1978, Graduate of the Czech Technical University where he studied microelectronics. One of the creators of the award winning installation Ombea and the cyborg plant Symbiont. Currently lives in Manchester, UK.

Special thanks: Ing. Alexander Kuna (1978), Researcher at the Department of Standard Time and Frequency, Institute of Photonics and Electronics AS CR.

